

Camp Playland

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Camp Playland, #1 for Summer Fun, is 3 generations strong!

Camp Playland was founded in 1957 by Walter and Pearl Bloom. Their sons, Gary and Richard Bloom, run the New Canaan and Redding camps. Today, the Blooms are pleased to have grandson Steve Bloom join the Playland Camp family as an assistant director of Camp Playland, New Canaan. The Bloom family tradition continues.

Camp Playland provides children, ages 3 to 14, with a safe environment to have FUN, make GREAT FRIENDS, and develop LIFE LONG MEMORIES. Our New Canaan and Redding day camps are situated on beautifully wooded acres. Our facilities feature heated pools, ballfields, archery ranges, multi-purpose sports courts, low ropes courses, arts & crafts, music, drama, nature, playgrounds, and much more.



Our dedicated staff members are selected for their maturity, ability, experience, and — most importantly — their sincere love of children. Counselors return year after year, further strengthening the Camp Playland “family” bond.

Campers are transported to and from camp by school bus or van. Camp counselors ride with campers ensuring a safe ride. Our camps are licensed and inspected annually by the State of Connecticut.

Visit our website or call for information and to arrange a tour.

GOOD FRIENDS + FUN TIMES = GREAT MEMORIES