

GREAT PARTY PLANNER

Connecticut Parent

M A G A Z I N E

Six month print and internet packages offer the most affordable and comprehensive way to invest important marketing dollars.

Each month, new advertisers go live on our website, ctparent.com, and twice a year, we **celebrate** parties by featuring your editorial write-up in the April and October issues of **Connecticut Parent Magazine**. These editorials are equivalent to 1/6 of a page.

Parents know to look to the leading family magazine when they need to select a party venue or hire entertainment for a party. Our magazine reaches over 150,000 local readers each month, and CTParent.com is averaging 400,000 hits a month, generated by 25,000 unique visitors. Get your name in front of interested Moms looking for the best!

ONE TIME RATE for 6 MONTHS!

Option 1: Family Size

(3-1/4" x 1-5/8" or 19p6 x 9p9)

Six months consecutive

black & white: \$345; color: \$390

Option 2: Friends & Family

(3-1/4" x 2-1/2" or 19p6 x 15p)

Six months consecutive

black & white: \$515; color: \$585

Option 3: The Big Bash!

(3-1/4" x 3-3/8" or 19p6 x 20p3)

Six months consecutive

black & white: \$690; color: \$780

As the only family magazine that has *Connecticut covered*, we offer the best value to you!

To place your party advertisement, contact your account executive at 203-483-1700.

Connecticut Parent Magazine

420 East Main Street, Suite 18
Branford, CT 06405

203-483-1700 ♥ Fax: 203-483-0522

www.ctparent.com

Option 1: Family Size

Are you always clowning around?

Do you make every day magical?

GREAT PARTY PLANNER

If you participate in our party section, partner with us at one of our upcoming local family expos.

Contact your Account Executive for more information.

Option 2: Friends & Family

It's Party Time!

The Best Place to Promote Your Birthday Party Services!

Online & Print Opportunities!

Call (203) 483-1700 TODAY to be part of this section

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Option 3: The Big Bash!

Market Your Products and Services to Our Audience

Caterers Rental Centers DJs
Banquet Halls Entertainers
Party Suppliers



Summer Parties



Bar Mitzvahs



Sweet Sixteen

Halloween Parties • Graduation Parties • Anniversaries
Weddings • Bat Mitzvahs • Tailgates • Holiday Parties

Call today to be part of the Great Party Planner!